



FACT SHEET: 2015 Small Business Program



The Small Business Program helps small businesses achieve significant, long-term electricity savings through the use of local contractors. Participating contractors will help small business customers like you analyze your facility's energy use, identify energy efficiency improvement projects and install cost-effective energy-saving measures. Program participants may receive no-cost energy assessments and direct installed measures, including shower heads, low-flow aerators and pre-rinse spray valves (electric water heat customers only), CFLs and vending misers, as well as rebates for eligible energy efficiency measures that are installed in their business.

The Small Business program will help you:

- ▶ Improve the efficiency and performance of your facility.
- ▶ Achieve significant, long-term energy savings.
- ▶ Earn incentives to help offset the cost of energy efficiency upgrades.

Who is Eligible?

Small commercial and industrial customers with:

- ▶ A valid Energy Arkansas account number.
- ▶ Less than 100 kW peak demand.

What are the Benefits?

- ▶ Financial incentives.
- ▶ Reduced energy costs.
- ▶ Walk-through energy assessment.
- ▶ Access to Participating Contractor network.

How Does the Program Work?

Please follow the steps below to participate:

1. Contact the Energy Efficiency Solutions Center at 877-212-2420 to be assigned a participating contractor.
2. Participating contractor will contact you to schedule a no-cost walk through assessment of your facility to identify low-cost energy savings measures.
3. Upon your approval, participating contractor will install savings measure.
4. You receive instant rebates from the participating contractor for the installed measure.

Program Incentives

The most common measures are listed below:

| Small Business Solutions Incentive Matrix (per kWh) | | | |
|---|-----------|--|--------|
| Lighting | \$0.18 | Duct Sealing (For converted residences only) | \$0.35 |
| Lighting Controls | \$0.18 | Ceiling Insulation (For converted residences only) | \$0.35 |
| Direct Install | Full Cost | HVAC Replacement | \$0.18 |
| Refrigeration* | \$0.30 | | |

Note: Project incentives will be capped at 75% of the total incremental project cost. Any additional measures approved by the program will be paid at a rate of \$0.18 per kWh.

* Total savings allocation for Refrigeration savings will be capped at 300,000 kWh for the 2015 program year.



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Questions? Contact the Energy Efficiency Solutions Center at 877-212-2420 or visit entergyarkansas.com/smallbusiness.

2015 Small Business Program Eligible Measures

| Measure Type | Measure Description |
|--|--|
| Lighting Retrofit | Lighting retrofit projects replace inefficient lighting systems with more efficient lighting systems. A variety of high efficiency fixtures, ballasts and lamps produce equivalent light levels as previous technologies while consuming less energy. For instance, T12 fluorescent lamps and magnetic ballasts can be replaced with more efficient lighting systems such as T8 fluorescent lamps with electronic ballasts. Metal halides may be replaced with systems such as T5 fluorescent lamps with electronic ballasts or compact fluorescents. There are a variety of lamp and ballast combinations that are eligible for this program depending on the current technology installed at a facility. |
| Lighting Controls | Automatic lighting controls save energy by turning off or dimming lights when they are not necessary. Many different varieties of sensors are available including passive infrared, dual-technology, integral occupancy sensors, photocells, which can be coupled with a variety of control strategies including day lighting controls, occupancy controls timer controls, and time clocks. For certain conditions, light reduction and automatic controls are mandatory for new construction and affected retrofit projects. |
| Exterior Lighting | Energy saving opportunities exist for all major exterior lighting applications including parking lots, streets and roadways, and other building mounted lighting. Energy saving opportunities applies to both improved lighting performance and enhanced control strategies. For example, retrofitting less efficient high intensity discharge technologies with light emitting diode lighting and occupancy-based technology are good candidates for exterior applications. |
| Refrigeration | There are a number of refrigeration measures that are eligible for upgrades or replacement in Entergy Arkansas Programs: <ul style="list-style-type: none">• Anti-sweat heater controls• Electrically commutated motors for evaporator fans• Evaporator fan controls• Novelty cooler controls |
| Direct Install Measures | There are a number of direct install measures that are eligible for upgrades or replacement in Entergy Arkansas Programs: <ul style="list-style-type: none">• Pre-rinse spray valves• Low flow aerators• Shower heads• CFLs• Vending miser controls |
| Ceiling Insulation (Converted Residences Only) | Existing businesses with insufficient levels of insulation have the opportunity to increase the insulation R-value to R-30. Insulation savings and incentive amounts are based on a per square foot of treated ceiling area. |
| Duct Sealing (Converted Residences Only) | Duct sealing will seal leaks that exist in supply and return ducts of existing homes. Duct pressurization or a blower door test is required before and after the measure installation. Only pre-approved sealing materials will be allowed by the Program. |
| HVAC Replacement | For existing buildings and new construction, non-ENERGY STAR qualified heat pumps and air conditioning units are eligible to be replaced with ENERGY STAR qualified units. Eligible units for replacement include small split system and single package air conditioners and heat pumps. |

