# 2014 BUSINESS SOLUTIONS PROGRAMS PARTICIPATION AGREEMENT

#### TAKE CONTROL OF YOUR ENERGY USE

Entergy Arkansas-sponsored energy efficiency programs for commercial and industrial customers can help.

Entergy Arkansas is proud to offer a suite of program offerings to encourage energy efficiency improvements for its commercial customers. Each program offers financial incentives along with technical and consulting assistance to help customers identify, develop and implement energy efficiency projects. From the installation of new light fixtures to larger, more complex equipment and processes, the programs provide the necessary resources to make immediate and sustainable reductions in energy use and spending.



## Large Commercial & Industrial Program

The Large Commercial & Industrial Program offers an easy way for non-residential customers to see significant savings. The program utilizes a holistic approach to energy efficiency that allows for customers to have program staff assess their facility for the maximum amount of savings. Customers can participate in simple projects such as lighting, lighting controls and HVAC equipment replacement for both retrofit applications and new construction projects. Customers can also engage in more complex projects such as variable speed drives, building controls, industrial process improvements or air compressor projects that require a high level of technical assistance.

#### CitySmart® Program

The CitySmart Program targets public sector facilities, including those run by counties, cities and towns, as well as primary schools, secondary schools, accredited junior colleges and universities. The program incentivizes energy saving measures in both new construction and retrofit projects, such as lighting, lighting controls, variable speed drives, building controls, data center improvements, wastewater treatment plant improvements, etc.

#### **Small Business Program**

The Small Business Program helps small businesses achieve significant, long-term electricity savings through the use of local contractors. Participating contractors will help small business customers like you analyze your facility's energy use, identify energy efficiency improvement projects and install cost-effective energy-saving measures.

## STEPS TO PARTICIPATE:

- 1. Sign and submit the participation agreement on back to enroll.
- 2. Program administrator will help you to determine the specific program for which your organization is eliqible.
- 3. Work with the program administrator to discuss energy efficiency project opportunities.
- 4. Schedule your pre-installation inspection with the program in order to allow the program administrator to quantify prospective energy savings.
- 5. You will receive a summary report of findings at your facility, including opportunities and potential savings.

- 6. For all programs, sign and submit a project application to define projects to be completed and reserve incentive funds.
- 7. Complete projects defined in the project application.
- 8. Notify program administrator of project completion and schedule postinspection as required.
- 9. Receive incentive dollars from Entergy Arkansas and benefit from future years of energy .
- 10. After completing the project and receiving incentives, the participant may be contacted by an independent evaluator to verify information gathered by the program and/or to review on-site equipment installation.





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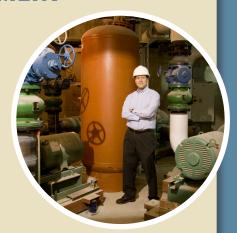


# ENTERGY SOLUTIONS 2014 ENTERGY ARKANSAS **ACCEPTANCE OF AGREEMENT**

Entergy Arkansas has contracted with CLEAResult to sponsor, promote and administer the Commercial & Industrial, CitySmart and Small Business programs. \_\_\_\_\_\_, (herein referred to as "participant") recognizes that it is a willing participant of these programs, which are designed to help reduce Entergy bills, freeing up operating dollars for other needs.

This participation agreement reflects the voluntary collaboration between your organization and the Entergy Arkansas-sponsored Large Commercial & Industrial, CitySmart and Small Business programs. The terms below detail the general commitments of the participant in order to improve the energy efficiency of their facilities. Please note that specific terms and conditions of each program are more fully described in the program manual. Applicable program manuals will be available for the participant once the program administrator has selected the appropriate program options for a specific participant.

The program administrator agrees to provide services to the participant with the understanding that the participant will exert its best efforts to implement cost-effective energy efficiency recommendations. Projects submitted to the program must be completed by Dec. 1, 2014 to receive incentive funds and allow time for postinstallation inspections.



#### TO PARTICIPATE IN THESE PROGRAMS, YOU WILL NEED TO UNDERSTAND AND AGREE TO THESE TERMS:

- 1. Participant acknowledges that the appropriate program manual will be made available and that they will abide by the terms and processes set forth in this document.
- 2. Participant will identify a contact person to work with the program throughout the term of this agreement. He or she will work with the program to identify, assess and implement cost-effective energy efficiency measures.
- 3. The programs will reserve incentive funds for eligible energy-saving projects and will pay the participant monetary incentives based on projects completed within each program year.
- 4. Participant will make its best effort to complete and submit relevant project application forms, including necessary supporting documentation for each project, in a timely manner. The project application process is required in order to reserve financial incentives for projects.
- 5. Participant will allow the program to use participant's name to promote enrollment to entities, including the general public, potential program participants, utilities, as well as federal, state or local entities.
- 6. Participant acknowledges that, as part of its participation in this program, it will maintain eligibility to receive program services and incentives from the date of this participation agreement until Dec. 31, 2014.

#### By endorsing below, your organization accepts this agreement with Entergy Arkansas

This agreement should be signed by your organization's director, president or similar executive and is valid through the 2014 program year. If participant wishes to end its participation in the program, it may do so at anytime by providing the program administrator written notice of its intentions.

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Organization:	Title:
First Name:	Last Name:
Address, City, State, Zip:	
Telephone:	Email:
Account Number*:	Tax ID:
*If more than one account number, please provide a separate list of buildings, physical addresses and account numbers.	
SIGNATURE:	DATE:

Please sign and e-mail to the appropriate contact below. If electronic submission is unavailable, please fax to 866-420-4450.

Contact: April Wolcott - Trade Ally Coordinator april.wolcott@CLEAResult.com

